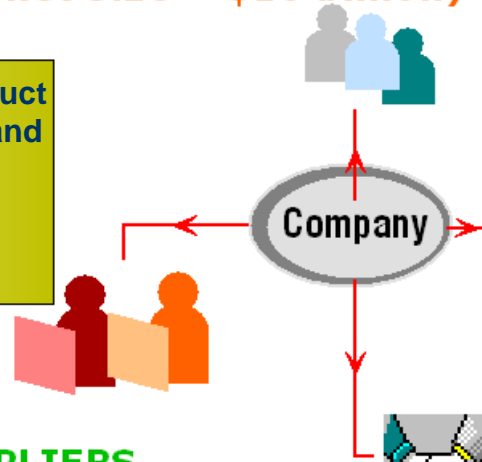


# Products in the global networked economy



**CUSTOMERS**  
(Market Size = \$10 billion)

- Customer interaction for product customization, enhancement and support
- Collaborate with customer for new product design, and development



**SUPPLIERS**  
(Size = \$100 billion)

- e-Procurement for suppliers both traditional and online
- **NEGOTIATION SUPPORT** for Market Verticals
- Integration with procurement processes
- **NEWEST TREND IN E-COMMERCE**

**EMPLOYEES**  
(Size = \$10 billion)



- Manage the Project Management Office (PMO)
- Collaborate with distributed teams
- Software development process and methodology across the IT Dept



**PARTNERS**  
(Size = \$10 billion)

- Collaborate with partners to design and develop products
- Ideal tool for **STRATEGIC OUTSOURCING**
- Track projects, share workproducts, communicate and enforce service levels

